

AXBRIDGE TOWN COUNCIL

Axbridge Promotional Advisory Committee

Chairman and Committee membership

Chairman: to be elected by the committee at the first meeting each year. The Chairman to be a member of the Town Council

Mayor (ex officio)

Deputy Mayor (ex officio)

3 other councillors to comprise:-

1. the councillor responsible for the preparation of the Town Council website
2. the councillor responsible for the Town Council newsletter ("Oyez")
3. the Axbridge-Houlgate Twinning Association Representative Councillor

The Committee may co-opt up to 3 non-councillors (with the agreement of Council)

Duties

1. The committee will make recommendations to full Council on aspects of publicising and promoting the work and role of Axbridge Town Council.
2. The committee will be responsible for publicising the work and role of Axbridge Town Council and of other Axbridge community bodies, through the official Town Council website (www.axbridge-tc.gov.uk), the Town Council's regular newsletter ("Oyez") and through other occasional publications.
3. The committee will liaise with local businesses and other appropriate bodies to promote Axbridge as both a commercial and a tourist centre.
4. The committee will have no powers of expenditure, save as a result of a full Council resolution. It will produce a draft annual budget for consideration by the full Council.

Adopted: 17th October 2005 (minute 118/05)